

**GRADUATE**  
FROM A **PREMIER**  
**UK UNIVERSITY**





Imperial College  
*of Business Studies*

# GET TO KNOW US

Imperial College of Business Studies (ICBS) boasts of a rich history that dates back to 1985 when it was established as Colombo Business School (CBS) and has since grown into a leading Business School in South Asia with operations across India, Maldives and Bangladesh.

Through partnerships with globally recognised Professional bodies, Universities and Qualification awarding bodies Imperial College offers a variety of Academic and Professional qualifications that cater to the needs of students worldwide. Imperial College has built a legacy of 39 years of undisputed quality education provision which has been influential in building its phenomenal past alumni of over 50,000 students both locally and internationally.

Imperial College offers students with aspirations of an Undergraduate qualification, a range of study options that include degree foundation programmes, HNDs, Top-up degrees, Full 3 year degrees completed in Sri Lanka and degrees with transfer options overseas. The unique propositions include dual qualifications through professional bodies.

Imperial College focuses on molding 360 employable, work ready graduates by inspiring students to Dream, Believe and Transform!



**39**  
years  
of excellence  
in education

**95%**  
Graduate  
Employment

**2000+**  
Graduates  
**15,000+**  
Professionals

**100+**  
Faculty &  
staff with  
Masters or PhD

world class  
**LMS**

**12**  
Affiliated  
Professional  
Bodies

# MESSAGE FROM THE ACADEMIC DEAN



The course modules are carefully designed catering to the needs of a professional to unlock his or her career potential with high caliber skills, enabling them to face challenges in the contemporary business world.

The programmes are delivered through a hybrid system of face to face classes as well as virtual meetings using digital platforms. The teaching methods deviate from traditional lecturer centric to student centred methods often taking the form of discussions, debates and critical reviews of relevant issues and problems. The recordings of lectures and discussions have been made available to students as additional support.

The evaluation methods are also different from traditional examinations. The evaluations include more modern practical testing methods which are heavily dependent on writeups, reviews, video essays, assignments, presentations, debates, and research theses. In brief the programmes are the most practical degree programmes available in the market.

Students experience a conducive, comfortable and immersive environment for learning at the college, where in addition to academic activities they are involved in extra-curricular activities in the form of sports, CSR and many clubs and societies.

We have produced thousands of graduates thus far, all of whom are excelling in their relevant professions in Sri Lanka and overseas. As the Dean, I welcome you to Imperial College of Business Studies and congratulate you for considering our undergraduate programme to make a lifelong change.

Best of luck!

**DR. M. Ganeshamoorthy Ph.D**

**Imperial College of Business Studies (ICBS)** serves the nation as a pioneer higher educational institute in Sri Lanka since its inception in 1985. Imperial College offers both undergraduate and postgraduate qualifications from the University of West of Scotland (UWS), and Queen Margaret University (QMU), in addition to training students for qualifications of Chartered Institute of Management Accountants (CIMA), Association of Chartered Certified Accountants (ACCA) and Scottish Qualification Authority (SQA) in the UK.

The Bachelors programmes delivered by Imperial College is unique in terms of its curriculum design, delivery, evaluation and accreditation by professional bodies.



# OUR PARTNERS



**Queen Margaret University**  
EDINBURGH

Founded in 1875, Queen Margaret University (QMU) offers the optimum balance of theoretical and practical learning, preparing graduates at its student friendly campus to make a real difference to society. A University without borders where 31% of the student population is drawn from international communities.

**75<sup>th</sup>**

for Business Studies (2022) in the UK  
The Complete University Guide

**63<sup>th</sup>**

for Business and Management Studies (2024)  
Guardian University ranking



**SQA**

The Scottish Qualification Authority (SQA) is a globally recognised organization dedicated to education and qualification development. It operates as a not-for-profit entity under the sponsorship of the Scottish Government, with a central role in Scotland's esteemed education system. SQA is responsible for ensuring the

alignment of its Advanced Qualifications with the Scottish Credit and Qualifications Framework (SCQF), which provides a comprehensive framework for assessing and recognizing skills and knowledge in Scotland.



Ranked  
**63<sup>rd</sup>**  
in UK

Guardian  
University  
Guide  
2024



**Queen Margaret  
University**  
EDINBURGH

The BSc (Hons) Business Management Degree, an exciting undergraduate program spanning 30 months with 480 credits. This innovative degree offers students a contemporary curriculum featuring various cutting-edge modules and a sought-after research dissertation, highly valued by industry professionals.

## BSc. (Hons) Business Management with

- **International Business**
- **Marketing Management**
- **Human Resource Management**





Launch Your Legacy  
Become an  
**INTERNATIONAL BUSINESS**  
Specialist

BSc (Hons) in  
International Business

+

AICPA & CIMA

**CGMA FLP**

Undergraduate Pathway

**AFTER  
A/L**



International  
Foundation



**AFTER O/L**



# BSc (Hons) Business Management with International Business

**PROGRAMME STRUCTURE** 30 MONTHS

## Semester 1 | 6 months

Talent Management  
Business Accounting  
Business Management  
Business Economics  
Marketing Management  
Personal & Professional Development

20 Credits  
20 Credits  
20 Credits  
20 Credits  
20 Credits  
20 Credits

## Semester 2 | 6 months

Change Management  
Business Analytics  
Business & Professional Ethics  
Entering into New International Markets  
Global Marketing Strategy  
International Human Resource Management  
Entrepreneurship, Innovation and Commercialisation

20 Credits  
20 Credits  
20 Credits  
15 Credits  
15 Credits  
15 Credits  
15 Credits

## Semester 3 | 6 months

International Marketing  
Global Strategic Management  
Business Law, Ethics & CSR  
Research Methodologies

20 Credits  
20 Credits  
20 Credits  
20 Credits

## Semester 4 | 6 months

Crisis Management & Innovation  
Data Analysis for International Business  
Talent Management Across Cultures  
Accounting & Finance for Business

20 Credits  
20 Credits  
20 Credits  
20 Credits

## Semester 5 | 6 months

Stakeholders & Supply Chain Management  
Business Operations  
Final Project

20 Credits  
20 Credits  
40 Credits





PATH TO  
**SUCCESS**



**Queen Margaret  
University**  
EDINBURGH



Launch Your Legacy  
Become a  
**MARKETING**  
Specialist

**BSc (Hons) in  
International Business**

+

AICPA & CIMA

**CGMA FLP**  
Undergraduate Pathway

**AFTER  
A/L**



**International  
Foundation**



**AFTER O/L**





# BSc (Hons) Business Management with Marketing Management

**PROGRAMME STRUCTURE** 30 MONTHS

## Semester 1 | 6 months

Talent Management  
Business Accounting  
Business Management  
Business Economics  
Marketing Management  
Personal & Professional Development

20 Credits  
20 Credits  
20 Credits  
20 Credits  
20 Credits  
20 Credits

## Semester 2 | 6 months

Change Management  
Business Analytics  
Business & Professional Ethics  
Brand Management  
Digital Marketing  
Global Marketing Strategy  
Social Media Analytics

20 Credits  
20 Credits  
20 Credits  
15 Credits  
15 Credits  
15 Credits  
15 Credits

## Semester 3 | 6 months

Strategic Digital Marketing  
Marketing Communication  
Business Law, Ethics & CSR  
Research Methodologies

20 Credits  
20 Credits  
20 Credits  
20 Credits

## Semester 4 | 6 months

Digital Marketing Techniques  
Marketing Analytics  
Digital Customer Experience  
Accounting & Finance for Business

20 Credits  
20 Credits  
20 Credits  
20 Credits

## Semester 5 | 6 months

Innovation in Marketing  
Business Operations  
Final Project

20 Credits  
20 Credits  
40 Credits



PATH TO  
**SUCCESS**



**Queen Margaret  
University**  
EDINBURGH

Launch Your Legacy  
Become a  
**HUMAN RESOURCE  
Specialist**

**BSc (Hons) in  
International Business**

+

AICPA & CIMA  
College of Business

**CGMA FLP**  
Undergraduate Pathway

**AFTER  
A/L**



**International  
Foundation**



**AFTER O/L**



# BSc (Hons) Business Management with Human Resource Management

**PROGRAMME STRUCTURE** 30 MONTHS



## Semester 1 | 6 months

Talent Management  
Business Accounting  
Business Management  
Business Economics  
Marketing Management  
Personal & Professional Development

20 Credits  
20 Credits  
20 Credits  
20 Credits  
20 Credits  
20 Credits

## Semester 2 | 6 months

Change Management  
Business Analytics  
Business & Professional Ethics  
Leadership Theory and Practices  
Contemporary Employment Relations  
International Human Resource Management  
Managing Organisational Behaviour

20 Credits  
20 Credits  
20 Credits  
15 Credits  
15 Credits  
15 Credits  
15 Credits

## Semester 3 | 6 months

Managing Teams and Rewards  
HR Planning and Recruitment  
Business Law, Ethics & CSR  
Research Methodologies

20 Credits  
20 Credits  
20 Credits  
20 Credits

## Semester 4 | 6 months

Leadership and Human Capital  
Human Resource Analytics  
Organisational Culture and Change Management  
Accounting & Finance for Business

20 Credits  
20 Credits  
20 Credits  
20 Credits

## Semester 5 | 6 months

Strategic Talent Management  
Business Operations  
Final Project

20 Credits  
20 Credits  
40 Credits



**DREAM**  
**BELIEVE**  
**TRANSFORM**

## **COLOMBO CAMPUS**

 No 320, 1/1, Galle Road, Colombo 3.  
 **+ (94) 114 515 253 | + (94) 773 918 777**



## **KANDY CAMPUS**

 No. 473, Peradeniya Road, Kandy.  
 **+ (94) 814 950 950 | + (94) 773 919 777**