



Imperial College
of Business Studies

Undergraduate **Prospectus**



Awaken the
Genius
within you

www.icbgroup.com



Imperial College of Business Studies

GET TO KNOW US

Imperial College of Business Studies (ICBS) boasts of a rich history that dates back to 1985 when it was established as Colombo Business School (CBS) and has since grown into a leading Business School in South Asia with operations across India, Maldives and Bangladesh.

Through partnerships with globally recognised Professional bodies, Universities and Qualification awarding bodies Imperial College offers a variety of Academic and Professional qualifications that cater to the needs of students worldwide. Imperial College has built a legacy of 38 years of undisputed quality education provision which has been influential in building its phenomenal past alumni of over 50,000 students both locally and internationally.

Imperial College offers students with aspirations of an Undergraduate qualification, a range of study options that include degree foundation programmes, HNDs, Top-up degrees, Full 3 year degrees completed in Sri Lanka and degrees with transfer options overseas. The unique propositions include dual qualifications through professional bodies.

Imperial College focuses on molding 360 employable, work ready graduates by inspiring students to Dream, Believe and Transform!

38
years
of excellence
in education

95%
Graduate
Employment

2000+
Graduates
15,000+
Professionals

100+
Faculty &
staff with
Masters or PhD

world class
LMS

12
Affiliated
Professional
Bodies



MESSAGE FROM THE ACADEMIC DEAN



Imperial College of Business Studies (ICBS)

serves the nation as a pioneer higher educational institute in Sri Lanka since its inception in 1985. Imperial College offers both undergraduate and postgraduate qualifications from the University of West of Scotland (UWS), and Queen Margaret University (QMU), in addition to training students for qualifications of Chartered Institute of Management Accountants (CIMA), Association of Chartered Certified Accountants (ACCA) and Scottish Qualification Authority (SQA) in the UK.

The Bachelors programmes delivered by Imperial College is unique in terms of its curriculum design, delivery, evaluation and accreditation by professional bodies. The course modules are carefully designed catering to the needs of a professional to unlock his or her career potential with high caliber skills, enabling them to face challenges in the contemporary business world.

The programmes are delivered through a hybrid system of face to face classes as well as virtual meetings using digital platforms. The teaching methods deviate from traditional lecturer centric to student centred methods often taking the form of discussions, debates and critical reviews of relevant issues and problems. The recordings of lectures and discussions have been made available to students as additional support.

The evaluation methods are also different from traditional examinations. The evaluations include more modern practical testing methods which are heavily dependent on writeups, reviews, video essays, assignments, presentations, debates, and research theses. In brief the programmes are the most practical degree programmes available in the market.

Students experience a conducive, comfortable and immersive environment for learning at the college, where in addition to academic activities they are involved in extra-curricular activities in the form of sports, CSR and many clubs and societies.

We have produced thousands of graduates thus far, all of whom are excelling in their relevant professions in Sri Lanka and overseas. As the Dean, I welcome you to Imperial College of Business Studies and congratulate you for considering our undergraduate programme to make a lifelong change.

Best of luck!

DR. M. Ganeshamoorthy Ph.D

UNIVERSITY PARTNERS

UWS UNIVERSITY OF THE WEST of SCOTLAND

UWS is a truly international University with origins dating back to 1897. One of the country's largest modern universities that aims to have a transformational influence on the economic, social and cultural development of graduates. UWS is an International University with over 2,000 international students drawn from over 70 countries across the globe.



70th

(2022) for Accounting
& Finance in the UK
The Complete
University Guide

70th

For Business
Studies (2022) in the UK
The Complete
University Guide



Queen Margaret University EDINBURGH

Founded in 1875, Queen Margaret University (QMU) offers the optimum balance of theoretical and practical learning, preparing graduates at its student friendly campus to make a real difference to society. A University without borders where 31% of the student population is drawn from international communities.

75th

for Business Studies
(2022) in the UK
The Complete
University Guide

64th

for Business and
Management
Studies (2022)
Guardian University
ranking





**Queen Margaret
University**
EDINBURGH

UWS UNIVERSITY OF THE
WEST of SCOTLAND

PATHWAY

MBA

GENERAL | HRM |
BUSINESS ANALYTICS

MSc

STRATEGIC MARKETING

12 MONTHS



BSc TOP UP

EXEMPTIONS GRANTED BY
CIMA®

- HRM
- MARKETING
- INTERNATIONAL
BUSINESS

12 MONTHS or 18 MONTHS



HND EQUIVALENT QUALIFICATIONS

WORKING EXPERIENCE
(SUBJECT TO UNIVERSITY'S APPROVAL)

« **ENTRY
ROUTES**



PROGRAMME STRUCTURE

BSc (Hons) Business Management with International Business

DURATION - 12 or 18 MONTHS

Core Modules

CREDITS

Accounting & Finance for Business

20 Credits

Business Operations

20 Credits

Business Law, Ethics & CSR

20 Credits

Specialised Modules

CREDITS

Global Strategic Management

20 Credits

Crisis Management & Innovation

20 Credits

International Marketing

20 Credits

Data Analysis for International Business

20 Credits

Research Methodologies

20 Credits

Stakeholders & Supply chain Management

20 Credits

People Management across cultures

20 Credits

Final Project

40 Credits

PROGRAMME STRUCTURE

BSc (Hons) Business Management with Marketing

DURATION - 12 or 18 MONTHS

Core Modules

	CREDITS
Accounting & Finance for Business	20 Credits
Business Operations	20 Credits
Business Law, Ethics & CSR	20 Credits

Specialised Modules

	CREDITS
Marketing Communication	20 Credits
Digital Marketing Techniques	20 Credits
Strategic Digital Marketing	20 Credits
Marketing Analytics	20 Credits
Research Methodologies	20 Credits
Innovation in Marketing	20 Credits
Digital Customer Experience	20 Credits
Final Project	40 Credits

RESILIENCE

PROFESSIONALISM

TEAM WORK

SOCIAL RESPONSIBILITY

EMPLOYABLE GRADUATE

FOCUS

**360°
GRADUATE**



PROGRAMME STRUCTURE

BSc (Hons) Business Management with Human Resource Management

DURATION - 12 or 18 MONTHS

Core Modules

CREDITS

Accounting & Finance for Business

20 Credits

Business Operations

20 Credits

Business Law, Ethics & CSR

20 Credits

Specialised Modules

CREDITS

HR planning & recruitment

20 Credits

Leadership and Human Capital Management

20 Credits

Managing Teams and Rewards

20 Credits

Human Resource Analytics

20 Credits

Research Methodologies

20 Credits

Strategic Talent Management

20 Credits

Organisational Culture & Change Management

20 Credits

Final Project

40 Credits

PROGRAMME STRUCTURE

BA Global Business (Top-up)



DURATION - 12 MONTHS

Semester 1

CREDITS

International Business Strategy

20 Credits

Corporate Social Responsibility & International Management

20 Credits

Supply Chain Management & International Marketing

20 Credits

Semester 2

CREDITS

Business Research

30 Credits

Business Development Project

30 Credits

UWS UNIVERSITY OF THE WEST of SCOTLAND

PATHWAY - 1

MBA
GENERAL | HRM |
BUSINESS ANALYTICS

MSc
STRATEGIC MARKETING

12 MONTHS



TOP UP
BA (HONS) INTERNATIONAL BUSINESS & FINANCE
EXEMPTIONS GRANTED BY
CIMA | **ACCA** | **MBA** | **IOA** Institute of Analytics
The Global Body for Analytics

24 MONTHS or 12 MONTHS



①
aat OR DABF
QUALIFIED

②
CIMA
ACCA
CA
CERTIFICATE LEVEL
KNOWLEDGE LEVEL
EXECUTIVE LEVEL

③
HND IN
ACCOUNTING



ENTRY ROUTES

PROGRAMME STRUCTURE

BA INTERNATIONAL BUSINESS & FINANCE

Semester 1

BAIBF 09009 Management Accounting

15 Credits

BAIBF 09010 International Financial Reporting

15 Credits

BAIBF 09011 Business Taxation

15 Credits

BAIBF 09012 Digitalisation of Modern Organisations

15 Credits

Semester 2

BAIBF 09013 Advanced Performance Management

15 Credits

BAIBF 09014 Audit & Assurance

15 Credits

BAIBF 09015 Project and Relationship Management

15 Credits

BAIBF 09016 Advanced Corporate Financial Reporting & Finance

15 Credits

UWS UNIVERSITY OF THE WEST of SCOTLAND

PATHWAY - 2

MBA
GENERAL | HRM |
BUSINESS ANALYTICS

MSc
STRATEGIC MARKETING

12 MONTHS



TOP UP
BA (HONS)
INTERNATIONAL BUSINESS
& FINANCE

12 MONTHS



①
aat HND



②
MANAGERIAL LEVEL
ADVANCED DIPLOMA
BUSINESS LEVEL

③
MBA



ENTRY ROUTES

PROGRAMME STRUCTURE



BA (HONS) INTERNATIONAL BUSINESS & FINANCE

Semester 1

BAIBF 10017 Strategic Risk Management

15 Credits

BAIBF 10018 Strategic Management and Business Analysis

15 Credits

BAIBF 10019 Strategic Financial Management

15 Credits

BAIBF 10021 Applied Business Research

15 Credits

Semester 2

BAIBF 10020 Global Developments in Finance

15 Credits

BAIBF 10022 Strategic Performance Management

15 Credits

BAIBF 10023 Project

15 Credits



DREAM BELIEVE TRANSFORM

COLOMBO CAMPUS

📍 No 320, 1/1, Galle Road, Colombo 3.

☎️ +(94) 114 515 253 | +(94) 773 918 777



KANDY CAMPUS

📍 No. 473, Peradeniya Road, Kandy.

☎️ +(94) 814 950 950 | +(94) 773 919 777